



8 June 2018

Entry is now open for the prestigious annual AITO Travel Writer of the Year Awards 2018

Says Kate Kenward, Executive Director of AITO: “We welcome entries from travel editors on behalf of their stable of writers, or from individual travel writers who wish to self-nominate.

“The AITO Travel Writer of the Year awards are highly respected within the industry so – if you’ve written something in the past year that you’re particularly proud of, please enter! You have until 1 August 2018 to send us your entry, so even pieces that are soon to be published could still be submitted.”

The five categories are:

- Travel Writer of the Year – short (under 1,500 words)
Prize - £500 cash
- Travel Writer of the Year – long (over 1,500 words)
Prize - £500 cash
- Young Travel Writer of the Year (aged 30 and under)
Prize - £350 cash
- Blogger of the Year
Prize - £250 cash
- Trade Writer of the Year
Prize - £250 cash

AITO Travel Writer of the Year (split into ‘Under 1,500 words’ and ‘Over 1,500 words’)

The AITO Travel Writer of the Year accolade is the ultimate award for travel writers. Recognising excellence in the field of travel writing, this prestigious award is an impressive entry on any writer’s CV. Past winners include some of the most respected travel journalists in the industry and it’s always a hotly-contested category. Entrants must be bona fide published journalists.

Only one print - or online - article per writer. The article must have been published between 1 August 2017 and the closing date of 1 August 2018 and must be submitted in Word format.

AITO Young Travel Writer of the Year (30 and under)

This award is designed to celebrate the achievements of younger travel journalists. It is open to bona fide published journalists who are aged 30 and under on 1 August 2018.

Only one print - or online - article per writer. The article must have been published between 1 August 2017 and the closing date of 1 August 2018 and must be submitted in Word format.

AITO Travel Blogger of the Year

This award recognises the increasing influence of travel bloggers, many of whom write eloquently and illustrate their posts beautifully.

Only one blog per writer, which must have been published between 1 August 2017 and the closing date of 1 August 2018 and must be submitted in Word format.

AITO Travel Trade Writer of the Year

This award recognises the technical writing abilities of travel trade writers – and also their understanding of often complex travel industry issues. Trade articles tend to be less descriptive/ colourful pieces and more informative, such as trade-specific pieces on companies which sell via the travel trade.

Only one article per writer and it must have been published between 1 August 2017 and the closing date of 1 August 2018 and must be submitted in Word format.

The five awards will be presented at this year's AITO Meets the Media event, to be held between 3 pm and 6.30 pm on Tuesday 16 October 2018 at The Radisson BLU Portman Hotel, London.

Please save the date.

[Click here](#) for entry details and judging criteria. We wish you good luck!

All entries must be submitted in Word format. Scans, photocopies or PDFs will not be accepted. Judges will receive entries anonymously.

AITO is a highly-respected travel association, with 120 award-winning specialist tour operator members providing an unrivalled collection of holidays worldwide.

Please use the following hashtags:

Meet the Media hashtag - **#AITOMTM18**

Travel Writer of the Year hashtag - **#AITOTWOTY18**

Ends

For more information on AITO or AITO Specialist Travel Agents, or for high-res photos, please contact Sue Ockwell or Jackie Franklin on 020 8891 4440 or email s.ockwell@travelpr.co.uk or j.franklin@travelpr.co.uk.