



20 July 2016

Entry is now open for the prestigious annual AITO Travel Writer Awards 2016

This year, AITO has introduced a brand new category – **Travel Trade Writer of the Year**.

Additionally, after much deliberation, and following a suggestion from a writer, there will now be two separate categories for the Travel Writer of the Year Award: **Under 1,500 words** (for articles that are commissioned to be short and punchy) and **Over 1,500 words** (for those that can be as long and descriptive as the writer wishes).

This means that there are now five categories:

- Young Travel Writer of the Year (aged 30 and under)
- Travel Writer of the Year – short (under 1,500 words)
- Travel Writer of the Year – long (over 1,500 words)
- Blogger of the Year
- Trade Writer of the Year

AITO Travel Writer of the Year (split into 'Under 1,500 words' and 'Over 1,500 words')

The AITO Travel Writer of the Year accolade is the ultimate award for travel writers. Recognising excellence in the field of travel writing, this prestigious award is always an impressive entry on any writer's CV. Past winners include some of the most respected travel journalists in the industry and it's always a hotly-contested category. Entrants must be bona fide published journalists.

Only one print - or online - article per writer. The article must have been published between 18 August 2015 and 17 August 2016.

AITO Young Travel Writer of the Year (30 and under)

This award is designed to celebrate the achievements of younger travel journalists. It is open to bona fide published journalists who are aged 30 and under on 17 August 2016.

Only one print - or online - article per writer. The article must have been published between 18 August 2015 and 17 August 2016.

AITO Travel Blogger of the Year

This award recognises the increasing influence of travel bloggers.

Only one blog per writer, which must have been published between 18 August 2015 and 17 August 2016.

AITO Travel Trade Writer of the Year (brand new for 2016)

This award recognises the technical writing abilities of travel trade writers – and sometimes that understanding of complex travel industry issues. Trade articles tend to be less descriptive/ colourful pieces and more informative, such as trade-specific pieces on companies which sell via the travel trade.

Only one article per writer and it must have been published between 18 August 2015 and 17 August 2016.

The awards will be presented at this year's AITO Meets the Media event, to be held between 3pm and 7pm on Tuesday 18 October 2016 at Central Hall, Westminster. Please remember to save the date.

[Click here](#) for entry details and we wish you good luck!

This year AITO (www.aito.com) celebrates its 40th year. AITO is a highly-respected travel organisation, which provides an unrivalled collection of holidays from over 125 award-winning specialist tour operators.