



## **AITO ANNOUNCES DETAILS OF AGENTS' FAMFERENCE FOR SUMMER 2025**



**10 February, 2025**

**AITO, The Specialist Travel Association, is delighted to announce the details of its fourth Agents' Famference, which will be hosted for the first time in 2025 by Visit Gibraltar.**

**The AITO Agents' Famference will take place from 5-8 June 2025** and will bring together trade-facing specialist tour operators and travel agents for a jam-packed schedule of activities and experiences, designed to showcase the destination, as well providing ample opportunities to network and exchange ideas for the year ahead.

Following a successful event last year in the Algarve, this year's Famference promises to deliver yet another exceptional programme. The group will spend time exploring the lesser-known aspects of Gibraltar and uncovering the unique stories behind this fascinating destination – from dolphin watching to visiting historical sites, as well as attending hosted dinners and other group activities.

**AITO Specialist Travel Agents' Chair, Gemma Antrobus, comments:** "Building on the immense success of our previous events in Malta, Tenerife and the Algarve, we are thrilled to announce our fourth AITO Specialist Travel Agents' Famference, which sold out in less than 24 hours due to an overwhelming response.

"I'm beyond delighted to see so many of our incredible agents and operators so enthusiastic about this event. With the countdown now underway for our departure to Gibraltar, plans for exploring the destination and networking are in full swing.

"We are confident that our members will gain a truly unique insight into Gibraltar - unlike anything seen before! I personally cannot wait."

**Gibraltar's Minister for Tourism, the Hon Christian Santos GMD MP, says:** "I am thrilled that AITO has chosen Gibraltar to host its programme this year. This is a great opportunity for frontline travel agents and tour operators to experience Gibraltar's extensive tourist product in person. We have arranged a selection of activities and experiences which I am confident will impress our visitors. I would like to thank AITO for collaborating with Visit Gibraltar in organising this Famference.