

Press Information

New 'Royal' Destinations from the German National Tourist Office UK and Ireland

Royal Germany: the Route Beyond Berlin

London, 3rd June 2015 – with the announcement that HRH the Queen and Prince Philip will undertake a state visit to Germany from 24th -26th June, the spotlight has turned on Germany and all things Royal. New destinations for 2015 have been announced by the GNTO on its 'Royal Heritage Route', which enables visitors from Britain to trace the footsteps of the Royal family in Germany. Even the new Princess Charlotte can trace her connections through to her namesake, Princess Charlotte of Mecklenburg-Strelitz (an area approximately 100km north of Berlin). Born in 1744, this Princess Charlotte married George III, in September 1761, just a few hours after meeting him for the first time and was later instrumental in the establishment of Kew Gardens.

Ahead of the 2015 State Visit, to find out more about 'Royal Germany' go to www.germany.travel/royalheritage and see the GNTO's 'Royal Destinations' alphabetical guide (attached). The GNTO's Royal Heritage Route includes a new escorted tour to Dresden, plus cycling tours of castles, palaces, parks and Gardens. In Hannover, Lower Saxony, the exhibition "The Path to the Crown – The Kingdom of Hanover and its Rulers" at Schloss Marienburg, has been extended until the end of 2015 due to its popularity and at Lake Constance, there are new horticultural trails in Überlingen and Lindau. Finally, new dates for Christmas markets held in palatial and royal settings for 2015 are now live, together with a full list of Royal Heritage Route events and destinations throughout Germany, which can be seen here on the 'What To Do' page: www.germany.travel/royalheritage .

Klaus Lohmann, director, GNTO UK and Ireland said: "We are very proud the Queen and Prince Philip are to visit Germany and hope this will inspire more visitors from the UK to discover 'Royal Germany' for themselves".

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About the GNTB

The German National Tourist Board (GNTB) has its headquarters in Frankfurt am Main, Germany. It works on behalf of the Federal Ministry for Economic Affairs and Energy (BMWi) to represent Germany as a tourist destination and is funded by the Ministry in accordance with a decision taken by the German Bundestag. The GNTB develops and communicates strategies and products to promote Germany's positive image abroad as a tourist destination and to encourage tourists to visit the country. It has 30 agencies around the world to support its activities. More information can be found in our online press centre at www.germany.travel/presse.